

HB Jeep Presents

The
Enchanted
Garden

Cultivating Minds, Illuminating Lives

The 21st Annual
Golden West College Foundation

Gala

Saturday, April 13, 2019 • 5:30 PM

Hilton Waterfront Beach Resort

Huntington Beach

21st Annual Golden West College Gala

Letter to Our Friends and Partners

At Golden West College we would like to thank everyone who has supported our students in the past. You have enabled thousands of students to obtain a post- secondary education that otherwise would not have been possible.

On behalf of the Golden West College Foundation, we are reaching out to you for your support. Please consider your participation in this year's event by becoming a Sponsor of the 21st Annual Gala, Dinner, and Dance fundraiser. We look forward to you joining us at the "Enchanted Garden" Gala at the Hilton Waterfront Beach Resort on April 13, 2019.

Thanks to the generosity of our donors, the Golden West College Foundation has been able to distribute over \$8.8 million in scholarships and \$8.7 million to Academic Programs. With your help, we will be able to continue offering students the opportunity to transform their lives.

By empowering our students today, we are building the futures of our communities for tomorrow.

Thank you in advance for supporting Golden West College.



Davina Samuel
Gala Co-chair



Deena Dinh
Gala Co-chair

TITLE SPONSOR: \$25,000

- Stage recognition including welcoming remarks at event by senior executive
- Top sponsor billing as lead sponsor of the entire event
- Awarding of a permanent college "Pillar of Support" and recognition on the Courtyard Donor Wall
- Logo included on GWC website, event signage print ads, emails, press releases, social media and online registration
- Marquee recognition for three months*
- 2 full-page color ads in event program
- Customized award recognizing participation as Title Sponsor
- Premier seating at one table of 10 for the Gala
- First right of renewal within 60 days post event for following year's event
- Corporate logo recognition on the GWC website and the Foundation website, with a link to your website

SOLD

Thanks to HB Jeep!

DIAMOND SPONSOR: \$10,000

- One table of 10 guests with preferred seating
- Special recognition as a Diamond Sponsor on all event materials (program, signage – print deadlines apply)
- Marquee recognition for two months*
- Recognition as Diamond Sponsor in all press releases
- 2 full-page ads in event program
- Corporate logo recognition on the GWC website and the Foundation website, with a link to your website

PLATINUM SPONSOR: \$5,000

- One table of 10 guests each with preferred seating
- Corporate logo recognition the evening of the event (signage)
- Corporate logo recognition on all printed materials (print deadlines apply)
- Marquee recognition for one month*
- Full-page ad in event program
- Corporate logo recognition on the GWC website and the Foundation website, with a link to your website

GOLD SPONSOR: \$3,000

- One table of 10 guests
- Corporate logo recognition the evening of the event (signage)
- Corporate logo recognition on all printed materials (print deadlines apply)
- Half-page ad in event program
- Corporate logo recognition on the GWC website and the Foundation website, with a link to your website

TABLE SPONSOR: \$2,000

- One table of 10 guests
- Quarter-page ad in event program

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Sponsorship Amenities at a Glance

SPONSORSHIP LEVELS	Title Sponsor \$25,000	Diamond Sponsor \$10,000	Platinum Sponsor \$5,000	Gold Sponsor \$3,000	Table Sponsor \$2,000
Tickets with premier seating	10	10	10	10	10
Speaking opportunity at event	*				
Recognition on signage	*	*	*	*	
Recognition in all promotional materials and on website	Prominent	Prominent	*	*	
Industry exclusivity within sponsor level	*				
Logo recognition in all media	Prominent	Logo/Name	Logo/Name	Logo/Name	
Marquee recognition	3 months	2 months	1 month		
Event program ad	2-page color ad, premier placement	2-page ad, premier placement	Full page ad	Half page ad	Quarter-page ad
Recognition on sponsor page in event program	*	*	*	*	*

ADDITIONAL
 Thanks to HHB Jeep!

Gala Program Ads

We are unable to become a sponsor but we would like to support the Gala with an ad in the event program.

- Full-Page.....\$750
7.5”w. x 10” h.
- Half-Page\$500
7.5”w. x 4.75” h.
- Quarter-Page.... \$250
3.5”w. x 4.75” h.
- Business Card.... \$75
3.5”w. x 2” h.

<p style="text-align: center;">Advertising Deadline: March 15, 2019</p> <p>email electronic ads to: promotions@gwc.cccd.edu</p> <p>Ads are black & white</p> <p>File formats accepted: .eps, .tif or .pdf (300 dpi) outline or embed fonts</p>	<p>Name: _____</p> <p>Company: _____</p> <p>Address: _____</p> <p>City, State, Zip: _____ Telephone: _____</p> <p>Please make your check payable to: Golden West College Foundation We also provide the opportunity to charge the following credit cards:</p> <p>Please circle one: VISA MASTERCARD AMERICAN EXPRESS</p> <p>Account #: _____ Exp. Date: _____ Security Code: _____</p> <p>Authorized Signature: _____</p> <p>Name on Card: _____</p>
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GWC Marquee Values

In 2016, Golden West College installed three new marquees. The largest of the three signs, fondly named Ed, is on Edinger. The marquees, built on new modern monuments are sure to get attention.

The total estimated visibility is over 90,000 cars per day, at an estimated value of \$2,500 per week.



Marquee on Edinger & Goldenwest

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Golden West Success by the Numbers

Every year Golden West College is changing lives and making a difference in the community.

1,000,000+

HAVE
PASSED THROUGH
GOLDEN WEST COLLEGE
SINCE 1966

2686

NUMBER OF 2018 GRADUATES

86

FIRST GRADUATING CLASS OF
GWC in 1966-67

\$19,987,622

STUDENT FINANCIAL AID
AWARDED in 2016-17

51% of Golden West College
students receive financial aid

**HIGHEST IN SO. CAL
& 3RD IN THE STATE**

For GWC Graduates' earnings

GWC graduates with an Associate's degree earn
2x the state and 3x the national averages for
community college graduates.

\$1.7 Billion

Will be contributed to the regional
economy over the next 35 years by
Golden West College graduates

88% Employed

GWC Students who completed a Career &
Technical Education Certificate (CTE) are
employed and 80% work in the same or
nearly the same field as their training.

#1 in Athletics

Since 1966, GWC Rustlers have captured
more championships than any other
California Community College, and more
Aquatics Championships than any other
community college in the nation!

5000+

NURSES TRAINED

10,000+

TRAINED POLICE OFFICERS AND
SPECIAL INVESTIGATORS

Register & pay online at the GWC Foundation's secure website:
www.gwchbfoundation.com



Please print all names legibly and exactly as they should appear in all event publications.

TYPE OF SUPPORT:

Sponsorship Level: _____ Amount \$ _____

SPONSOR CONTACT: _____

Today's Date: ___/___/___ Business Name: _____

Name (how you wish it to appear on printed materials): _____

Contact Person: _____ Phone: _____ Fax: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Email Address: _____

Administrative Contact: _____ Phone: _____

Mail Invitations and Tickets to (if different from above): _____

BILLING INFORMATION (payments must be received to be listed in printed materials):

Check: Enclosed is my check for \$ _____ made payable to GWC Foundation.

Credit Card: VISA MasterCard American Express Discover

Name (as it appears on the card) _____

Billing Address: _____

Card#: _____ CVV code: _____ Exp. Date: ___/___/___

Signature: _____ Date: _____

Sign and mail, email or fax original form to:
GOLDEN WEST COLLEGE FOUNDATION
15744 GOLDENWEST STREET • HUNTINGTON BEACH, CA 92647-3103
PHONE: (714) 895-8316 FAX: (714) 895-8929 EMAIL: gwcfoundation@gwc.cccd.edu



Visit our website at
www.gwchbfoundation.com