

The background of the poster is a dark, gradient black. It is filled with numerous golden stars of various sizes, some of which are bright and glowing with a soft yellow halo, while others are fainter. The stars are scattered across the entire frame, creating a festive and celebratory atmosphere.

GOLDEN WEST COLLEGE

50th
anniversary
PHANTOM GALA

Golden West College Phantom Gala

You're Invited. Please don't come...



Have you heard about the Phantom Gala? It's the Ball that really isn't a ball at all!

We understand the public and business owners only have so many hours available to attend fundraising events and so many dollars to donate. So, we find ourselves repeatedly asking, "What type of fundraiser would be fun, innovative and effective in getting the word out about needs of students?"

And THIS my friends, is why we are hosting a "Phantom Gala"

You see, the Phantom Gala is a non-event; it's designed as the most comfortable fundraiser in which you will ever participate. You don't have to wear wear a tux or uncomfortable shoes, because there is no event. You don't have to arrange for a babysitter or get your hair done, because there is no event. So, stay home in your Snuggie with your family and miss the ball.

Have you ever asked yourself, "Can't I just send a check, do I actually have to go?"

Well, here's your opportunity! You can just send a check!

Letter to Our Friends and Partners

As Golden West College celebrates its 50th Anniversary, we would like to thank everyone who have supported the students in the past 50 years. Your support has enabled thousands of students to obtain a post secondary education that otherwise would not have been obtainable.

On behalf of the Golden West College Foundation, we are reaching out to you for your support. On May 6, 2017, we are hosting a Phantom Gala. As with other Phantom Galas, there is no actual Gala. **This allows 100% of your support to go directly to the intended beneficiaries:**



- **STAR BOOK PROGRAM**, for students unable to afford textbooks.
(Last year over 5,000 loans were made)
- **WISH LIST GRANT PROGRAM**, support for projects improving teaching/learning
- **SCHOLARSHIPS AND PROGRAMS** campus-wide

By supporting our students today, we are ensuring the futures of our communities.

Thank you in advance for supporting Golden West College.

Bruce Berman

Bruce Berman
Director, GWC Foundation



Sponsorship Opportunities

TITLE SPONSOR: \$25,000

- Top sponsor billing as lead sponsor of the entire event
- Recognition as the Title Sponsor on all Phantom Gala advertising
- Recognition as the Title Sponsor at all 50th Anniversary events with an individual 10 ft. banner, and logo prominently displayed on sponsors banner
- Banner ad on GWC website and Foundation website, with link to your website, for one year
- Marquee recognition for two months
- Customized award recognizing participation as Title Sponsor
- 100% charitable receipt

DIAMOND SPONSOR: \$10,000

- Recognition as a Diamond Sponsor on all Phantom Gala advertising
- Recognition as Diamond Sponsor at all 50th Anniversary events with an individual 5 ft. banner, and logo prominently displayed on sponsors banner
- Marquee recognition for one month
- Banner ad on the GWC website and Foundation website, with a link to your website, for six months
- 100% charitable receipt

PLATINUM SPONSOR: \$5,000

- Recognition as a Platinum Sponsor on all Phantom Gala advertising
- Recognition as a Platinum Sponsor at all 50th Anniversary events, with logo on sponsors banner
- Marquee recognition for two weeks
- Banner ad on the GWC website and Foundation website, with a link to your website, for three months
- 100% charitable receipt

GOLD SPONSOR: \$3,000

- Recognition as a Gold Sponsor on all Phantom Gala advertising
- Recognition as a Gold Sponsor at all 50th Anniversary events, logo included on sponsors banner
- Banner ad on the GWC website and Foundation website, with a link to your website, for one month
- 100% charitable receipt

SILVER SPONSOR: \$2,000

- Recognition as a Silver Sponsor on all Phantom Gala advertising
- Recognition as a Silver Sponsor at all 50th Anniversary events, with logo included on sponsors banner
- Banner ad on the GWC website and Foundation website, with a link to your website, for two weeks
- 100% charitable receipt

Sponsorship Amenities at a Glance

SPONSORSHIP LEVELS	Title Sponsor \$25,000	Diamond Sponsor \$10,000	Platinum Sponsor \$5,000	Gold Sponsor \$3,000	Silver Sponsor \$2,000
Industry exclusivity within sponsor level	✱	-	-	-	-
Individual Banner at all 50th Anniversary Events	10 ft Individual Banner	5ft Individual Banner	-	-	-
Marquee recognition	2 months	1 months	2 weeks	-	-
Banner ad on GWC website and Foundation website	One year	Six months	Three months	One month	Two weeks
Logo/Name on 50th Anniversary Sponsors Fence Banners	2' x 8'	2' x 4'	2' x 2'	2' x 1'	1' x 1'
Recognition designated sponsorship to intended programs	✱	✱	✱	✱	✱
100% Charitable Receipt	✱	✱	✱	✱	✱
Recognition on all Phantom Gala Advertising	Top Billing	Prominant	✱	✱	✱

GWC Marquee Values

Recognition on the largest of GWC marquees, fondly named Ed, is on Edinger. The total estimated visibility is over 90,000 cars per day, at an estimated value of \$2500 per week.

Golden West Success by the Numbers

Every year Golden West College is changing lives and making a difference in the community.

1,000,000+

HAVE
PASSED THROUGH
GOLDEN WEST COLLEGE
SINCE 1966

2389

NUMBER OF 2016 GRADUATES

86

FIRST GRADUATING CLASS OF
GWC in 1966-67

\$23,797,354

STUDENT FINANCIAL AID
AWARDED in 2014-15

58% of Golden West College
students receive financial aid

**HIGHEST IN SO. CAL
& 3RD IN THE STATE
For GWC Graduates' earnings**

GWC graduates with an Associate's degree earn
2x the state and 3x the national averages for
community college graduates.

\$1.7 Billion

Will be contributed to the regional
economy over the next 35 years by
Golden West College graduates

88% Employed

GWC Students who completed a Career &
Technical Education Certificate (CTE) are
employed and 80% work in the same or
nearly the same field as their training.

#1 in Athletics

Since 1966, GWC Rustlers have captured
more championships than any other
California Community College, and more
Aquatics Championships than any other
community college in the nation!

5000+

NURSES TRAINED

10,000+

TRAINED POLICE OFFICERS AND
SPECIAL INVESTIGATORS

Sponsorship Pledge Form

Register & pay online at the GWC Foundation's
new secure website: **www.gwchbfoundation.com**

Please print all names legibly and exactly as they should appear in all event publications.

TYPE OF SUPPORT:

Sponsorship Level: _____ Amount \$ _____

SPONSOR CONTACT: _____

Today's Date: ____/____/____ Business Name: _____

Name (*how you wish it to appear on printed materials*): _____

Contact Person: _____ Phone: _____ Fax: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Email Address: _____

Administrative Contact: _____ Phone: _____

BILLING INFORMATION (*payments must be received to be listed in printed materials*):

Check: Enclosed is my check for \$ _____ made payable to GWC Foundation.

Credit Card: ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Name (*as it appears on the card*) _____

Billing Address: _____

Card#: _____ CVV code: _____ Exp. Date: ____/____/____

Signature: _____ Date: _____

Sign and mail, email or fax original form to:
GOLDEN WEST COLLEGE FOUNDATION
15744 GOLDENWEST STREET • HUNTINGTON BEACH, CA 92647-3103
PHONE: (714) 895-8316 FAX: (714) 895-8929 EMAIL: gwcfoundation@gwc.cccd.edu



Visit our new website at
www.gwchbfoundation.com