



September 24, 2017

SPONSOR PACKET



GOLDEN WEST COLLEGE PATRONS

Serving GWC since 1973

Dear Prospective Sponsor,

On behalf of the Golden West College Patrons, thank you for considering a tax deductible donation to our 12th Annual Chefs for Scholarships. This fundraising festival will be held at 4:00 p.m. on Sunday, September 24, on the college campus. Proceeds from this event directly support student scholarships and the educational needs of our students.

Sponsorship is a wonderful and valuable way to support our event. Benefits include recognition on the Golden West College Chefs for Scholarships website, as well as other excellent promotional benefits. Please see "Sponsor" page for details.

Sponsorship levels are:

- FIVE STAR SPONSOR - \$1,500
- FOUR STAR SPONSOR - \$1,000
- THREE STAR SPONSOR - \$500
- TWO STAR SPONSOR - \$250

The Chefs for Scholarships festival will feature menu-tasting from more than 30 local restaurants, bakeries, breweries and wineries. Our indoor/outdoor venue provides a comfortable setting to enjoy the food, music, entertainment and family fun activities.

With your support, many students will be able to pursue their academic goals for higher education and a successful career. Golden West College is proud to work with local businesses to foster the economic productivity of our community.

For more information please contact Bruce Berman, Director of College Foundation and Community Relations, at (714) 895-8315 or via email at bberman@gwc.cccd.edu.

Sincerely,

Jacki Wirta, President
Golden West College Patrons

Organized in April of 1973, the Golden West College Patrons is a volunteer organization that raises funds for student scholarships and donates hundreds of volunteer hours each year to the community and campus events.

Golden West College Foundation 501(c) (3) Tax ID: 330073702

Golden West College Patrons • 15744 Goldenwest Street, Huntington Beach, CA 92647-3013 • 714-895-8316
Email: chefs4scholarships@gwc.cccd.edu • www.chefs4scholarships.com



CHEFS
FOR SCHOLARSHIPS

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2017 SPONSORSHIP OPPORTUNITIES

Five Star Sponsorship



Investment: \$1,500

- Reserved table for 12 in a premiere location
- 12 admission tickets
- Recognition as major sponsor in all pre and post event publicity
- Acknowledgment on the GWC marquee for six weeks
- Link from GWC Chefs for Scholarships website to your business/individual homepage for 1 year

Four Star Sponsorship



Investment: \$1,000

- Reserved table for 10 in a premiere location
- 10 admission tickets
- Recognition as major sponsor in all pre and post event publicity
- Acknowledgment on the GWC marquee for four weeks
- Link from GWC Chefs for Scholarships website to your business/individual homepage for 1 year

Three Star Sponsorship



Investment: \$500

- Six admission tickets
- Recognition as a sponsor in all pre and post event publicity
- Acknowledgment on the GWC marquee for two weeks
- Link from GWC Chefs for Scholarships website to your business/individual homepage for 1 year

Two Star Sponsorship



Investment: \$250

- Four admission tickets
- Recognition as a sponsor at the event

THANK YOU FOR YOUR SUPPORT!

Golden West College is a 501(c)3 non-profit organization - Federal Tax ID#: 33-0073702

15744 Goldenwest Street • Huntington Beach, CA 92647-3031
(714) 895-8316 • goldenwestcollege.edu/patrons • chefs4scholarships.com
email: chefs4scholarships@gwc.cccd.edu



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2017 Sponsorship Form

On behalf of the Golden West College Patrons, thank you for becoming a sponsor of the 12th Annual Chefs for Scholarships event. Fill out the form below and return to the Foundation office. For questions or more information about your tax-deductible donation, please contact:

Bruce Berman, Director
Foundation and Community Relations
15744 Goldenwest Street, Huntington Beach, CA 92647-3031
714-895-8315 | bberman@gwc.cccd.edu

I would like to be a sponsor for the 2017 Chefs for Scholarships!

☆ 5 STAR - \$1,500 ☆ 4 STAR - \$1,000 ☆ 3 STAR - \$500 ☆ 2 STAR - \$250

Please make checks payable to: *Golden West College Foundation*

Mail to: Golden West College Foundation
 15744 Goldenwest Street, Huntington Beach, CA 92647-3031

We also provide the opportunity to charge your credit card account.

Please circle one: VISA MASTERCARD AMERICAN EXPRESS

Account # _____ Exp.Date: _____ Security Code _____

Name _____
print name as it appears on the credit card

E-mail _____ Phone _____

Signature _____

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GOLDEN WEST COLLEGE

Marquee Values



Edinger & Goldenwest Marquee

Edinger ('Ed') Marquee

Golden West College has installed three new marquees at Edinger & Goldenwest, at McFadden & Goldenwest and at Center & Gothard. The largest of the three signs, fondly named Ed, is on Edinger. The marquee, built on a new modern monument is sure to get attention.

"Ed" is visible to 45,000 cars traveling north on Goldenwest Street and over 35,000 cars traveling south on Goldenwest Street, in addition to cars traveling east on Edinger Avenue, for a total estimated visibility to over 90,000 cars per day.

The Edinger sign is on 20 hours per day.

7 second message every 3 minutes

20 times per hour

400 times per day

2,800 times per week

Estimated Value*

\$2,500 per week