



GOLDEN WEST COLLEGE

Marquee Values



Edinger & Goldenwest Marquee

Edinger ('Ed') Marquee

Golden West College has installed three new marquees at Edinger & Goldenwest, at McFadden & Goldenwest and at Center & Gothard. The largest of the three signs, fondly named Ed, is on Edinger. The marquee, built on a new modern monument is sure to get attention.

"Ed" is visible to 45,000 cars traveling north on Goldenwest Street and over 35,000 cars traveling south on Goldenwest Street, in addition to cars traveling east on Edinger Avenue, for a total estimated visibility to over 90,000 cars per day.

The Edinger sign is on 20 hours per day.

7 second message every 3 minutes

20 times per hour

400 times per day

2,800 times per week

Estimated Value

\$2,500 per week